January 2020 Newsletter

Census 2020 Action Plan Update

Campuses

Abram Friedman Occupational Center 1646 S. Olive Street Los Angeles, CA 90015-3507 (213) 765-2400

East Los Angeles Occupational Center 2100 Marengo Street Los Angeles, CA 90033-1321 (323) 276-7000

East Los Angeles Skills Center 3921 Selig Place Los Angeles, CA 90031-3901 (323) 224-5970

Evans Community Adult School 717 N. Figueroa Street Los Angeles, CA 90012-2118 (213) 613-7900

Harbor Occupational Center 740 N. Pacific Avenue San Pedro, CA 90731-1630 (310) 241-4800

Los Angeles Technology Center 3721 W. Washington Blvd. Los Angeles, CA 90018-1160 (323) 373-2300

Maxine Waters Employment Prep. Ctr. 10925 S. Central Avenue Los Angeles, CA 90059-1023 (323) 357-7700

North Valley Occupational Center 11450 N. Sharp Avenue Mission Hills. CA 91345-1232 (818) 256-1400

Slawson Southeast Occupational Ctr. 5500 Rickenbacker Road Bell, CA 90201 (323) 729-6400

Venice Skills Center 611 5th Avenue Venice, CA 90291-3512 (310) 664-5888

West Valley Occupational Center 6200 Winnetka Aveni Woodland Hills, CA 91367-3826 (818) 346-3540

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When it comes to the United States Census, 72% of Californians belong to groups that have historically been undercounted. Additionally, Los Angeles County is the number one hardest-to-count county in the State. California's future strength in Congress depends on ensuring that all of us in our great State are counted.

LA Unified's Division of Adult and Career Education (DACE) is well positioned to reach hard-to-count populations throughout the Los Angeles region. DACE covers roughly 710 squares miles and serves nearly 70,000 students. This is why DACE teachers, administrators and staff play such a pivotal role in ensuring an accurate Census count. Whether it be for lack of understanding the importance of participating or out of fear, if Californians are not counted the state could lose multiple seats in Congress. All Californians must be counted in order to retain, and gain additional, access to money which supports new roads, schools and health care programs as well as services for children and seniors.

The US Census Bureau recognizes that with Census 2020, which relies heavily on online participation, those without reliable Internet connections may not get counted. The Census Action Kiosks being strategically placed at DACE schools will provide a reliable and welcoming environment for students and their families to complete the Census online.



Timeline

August/September **Build Awareness of Census 2020**

- » Announce Campaign at Back to School meeting
- » Create Census Posters and One-pagers
- » Kick off Video Production class Census competition
- » Invite representatives from CHIRLA to speak to students

December/January

Build Confidence and knowledge of Census

- Roll-out EL Civics Census curriculum » Provide professional development on
- Census materials to teachers » Sell Census t-shirts for Skills USA
- » Invite VIPs to visit school Census
- Actions Kiosks in April

April/May **Census Participation**

- » Classes visit Census Action Kiosks to participate » Photograph students &
- VIPs at Census Action Kiosks and share on social media

As we head toward Census 2020, DACE students will continue to learn about how participation impacts their lives, their families' lives and their communities through lesson plans, posters, videos

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APE

October/November **Increase Awareness of Census** » Establish Census Support Teams » Provide campaign training » Distribute posters and fliers » Present at Student Council meetings » Release video and share on social media » Provide updates at Administrator & Advisor meetings

February/March ence and knowledge of Census Increase confi

f

- » Announce Census Video student winners » Embed Census curricular activities into APRIL classroom instruction for all programs
- Display Census pop-ups & activate Census Action Kiosks

 \bigcirc = current step and classroom discussion, along with other print and digital media that is part of our awareness campaign.



For more information and resources visit: census.wearedace.org







Quick Facts | Census 2020



Census results help determine how billions of dollars in federal funding flow into communities each year, supporting schools, health clinics, fire departments, roads and highways. Your census participation helps your community thrive.



Census participation determines how many seats in Congress each state gets. More participants means more representation of those participants in the U.S. Government.



Your answers are confidential. By law, the Census Bureau cannot release any identifiable information about you, your home, or your business (even to law enforcement agencies). These rights are protected under Title 13 of the U.S. Code.

WANTED | Presenters



4th Annual Conference: March 14th. **The LARAEC EXPERIENCE**

2020 Vision for the Future

The LARAEC conference team is searching for presenters to deliver 45-minute presentations to participants with innovative and effective tools that will enhance and enrich instruction and support services in the field of adult education. The deadline for submission is Friday, January 24, 2020. Applicants will be notified of the status of their presentations on January 31st.

Please consider submitting a proposal for this year's conference. You may complete an online application by visiting the link below:

tinyurl.com/LARAEC2020presenter

WeAreDACE.org | Quick Links



We believe that finding the resources you need, when you need them, should be quick and easy. This is the experience we want all of our stakeholders to have when using our wearedace.org website. So, going forward we will be introducing a series of Quick Links. What is a Quick Link? It is a short and easy-to-remember web address, or Uniform Resource Locator (URL), created to make it easier to get to the resources on our website that you use most.

Still confused? Let me give you an example. Let's say you wanted to view the DACE 2019-2020 Professional Development Plan on our website. Usually, from a web browser, you would take the following steps:

- Visit <u>wearedace.org</u>
- From the main navigation bar click on **Faculty & Staff**
- · From the Faculty & Staff drop-down

Quick Links, Cont.

menu click Instructional Resources

 From the sub-navigation menu, on the right of the page body, click
Professional Development

That's quite a few steps. Of course, once there you might look at your web browser's address bar and notice that the actual web address for that page is:

> www.wearedace.org/apps/ pages/profDev

Yikes! Doesn't exactly roll off the tongue, does it? Yet, typing that into virtually any web browser address bar will take you directly to the Professional Development web page. Sure, you could bookmark it, but that won't help you if you are away from your device.

This is where Quick Links come in. With the following Quick Link, you may get to the same Professional Development web page:

pd.wearedace.org

The Quick Link pd.wearedace.org is short and easy to remember. While more Quick Links will be added over time as needed, the following are available today:

> Alumni Registration alumni.wearedace.org

> Census 2020 Resources census.wearedace.org

DACE-SIS Login dacesis.wearedace.org

Guidelines guidelines.wearedace.org

> News Articles news.wearedace.org

Newsletters newsletters.wearedace.org

Photos photos.wearedace.org

Submit Student Success Stories yourstory.wearedace.org

> Videos videos.wearedace.org

